



Multnomah Bar Association

Thursday, May 30, 2013 3:00 – 5:00 p.m.

World Trade Center Mezzanine Room, Building 2, 26 SW Salmon, Portland

Registration forms with payment must be received by the MBA office by May 29 or the "at the door" registration fee will apply.

This seminar will be worth two OSB MCLE credit. Two Washington MCLE credit can be obtained individually. Registrants who miss the seminar may request the handout materials. Sorry, no refunds. Substitutions are welcome; non-members may be subject to an additional fee. Accommodations available for persons with disabilities; please call in advance for arrangements.

How Jurors REALLY Think A Live Focus Group Evaluates a Personal Injury Case

This class will be a live demonstration of a focus group in a generic personal injury case.

Jeffrey Boyd, President of Boyd Trial Consulting, will present the evidence, arguments, and law to a group of "real" people – non-lawyers who could be jurors someday. The goal is to get the jurors' feedback on the many aspects of the case, so that the lawyers in attendance can see and hear how real people think about the issues in a typical case. This class will be useful to anyone who tries civil cases and will include a live demonstration of a highly interactive focus group. The jurors will be presented with the facts and law of a typical car crash personal injury case. Hear and see how real people process and talk about the facts and the law.

Throughout the course of his career, Jeff has tried over 100 civil jury trials and has served as a trial consultant for over 15 years.

For more information: Call Don Jacobs, Attorney at Law at 360.695.1624. For registration questions, call the MBA at 503.222.3275.

Name Firm Billing Address Phone OSB #

Register me for the seminar as indicated: [] MBA Member \$55.00 [] MBA Member at the door \$60.00 [] Non-MBA Member \$85.00 [] Non-MBA Member at the door \$90.00 I will not be attending but would like to order: [] Tapes [] CD ROM / & Handouts (Member) \$55.00 [] Tapes [] CD ROM / & Handouts (Non-Member) \$85.00

Payment Options: [] Check (enclosed) or [] Visa [] MasterCard [] American Express

Acct # Exp. Date Security Code Signature

Send form and payment to: Multnomah Bar Association 620 SW 5th Ave Ste 1220 Portland OR 97204 Fax 503.243.1881 (for credit cards only) Ph 503.222.3275