



Multnomah Bar Association

Tuesday, May 2, 2017
2:00 – 5:00 p.m.

World Trade Center,
Mezzanine, Building 2,
26 SW Salmon, Portland

Registration forms with payment must be received by the MBA office by May 1.

The MBA will apply for two hours of OSB MCLE credit. Washington MCLE credit may be obtained individually. Registrants who miss the seminar may request the handout materials. Sorry, no refunds. Substitutions are welcome; non-members may be subject to an additional fee. Accommodations available for persons with disabilities; please call in advance for arrangements.

How Jurors REALLY Think: A Live Focus Group Evaluates a Personal Injury Case

This class will be a live demonstration of a focus group in a car wreck personal injury case.

Jeffrey Boyd, President of Boyd Trial Consulting, and a member of Nelson Boyd, PLLC, will present the evidence, arguments, and law to a group of "real" people – non-lawyers who could be jurors someday. The goal is to get the jurors' feedback on the many aspects of the case, so that the lawyers in attendance can see and hear how real people think about the issues in a typical case. The jurors will be presented with the facts and law of a typical car crash personal injury case. Hear and see how real people process and talk about the facts and the law.

Throughout the course of his career, Jeff has tried over 100 civil jury trials and has served as a trial consultant for over 19 years in hundreds of cases, including many throughout Oregon.

For more information: Contact Cynthia Newton, Thomas Coon Newton & Frost at 503.228.5222. For registration questions, contact the MBA at 503.222.3275.

Name _____

Firm _____

Billing Address _____

Phone _____ OSB # _____

Send form and payment to:
Multnomah Bar Association
620 SW 5th Ave Ste 1220
Portland OR 97204

Fax 503.243.1881 (for credit cards only) Ph 503.222.3275

Register me for the seminar as indicated:

- MBA Member \$75.00
- Non-MBA Member \$120.00

I will not be attending but would like to order:

- CD ROM / & Handouts (Member) \$75.00
- CD ROM / & Handouts (Non-Member) \$120.00

Payment Options:

- Check (enclosed) *or*
- Visa MasterCard American Express

Acct # _____

Exp. Date _____ Security Code _____

Signature _____